

CHAPTER 5

PUBLICITY

5.1 News Media Releases. News media releases, other than warnings and advisories, for the purpose of informing the public of the operational and research activities of the Departments of Commerce, Defense, and Transportation should reflect the joint effort of these agencies by giving due credit to the participation of other agencies, whenever possible.

5.2 Public Affairs Points of Contact. Copies of these releases, along with any pertinent information, are highly encouraged and are requested to be forwarded to the following winter storm aerial reconnaissance agencies:

NOAA Office of Marine and Aviation Operations (OMAO): david.l.hall@noaa.gov

NOAA Aircraft Operations Center (AOC): lori.bast@noaa.gov

NOAA/National Weather Service (NWS): Christopher.Vaccaro@noaa.gov

NOAA/Office of the Federal Coordinator for Meteorology (OFCM): ofcm.mail@noaa.gov

Office of the Director of Air Force Weather (HQ USAF/A3O-W): afxoow@pentagon.af.mil

403rd Wing Public Affairs (AFRC 403 WG/PA), includes the 53rd Weather Reconnaissance Squadron (53 WRS): 403WG.PA2@us.af.mil

5.3 Public Affairs Web Pages. Media releases can also be found at:

National Oceanographic and Atmospheric Administration (NOAA)

<http://www.noaa.gov/media.html>

<http://www.noaa.gov/mediasvy.html>

National Weather Service (NWS)

<http://www.nws.noaa.gov/pa/>

Air Force Reserve Command (AFRC)

<http://www.dobbins.afrc.af.mil/units/pa/index.asp>

Federal Aviation Administration (FAA)

http://www.faa.gov/news/contact_information/

Office of the Federal Coordinator for Meteorology (OFCM)

<http://www.ofcm.noaa.gov/>

